

Lincoln County Master Gardener™

Spring Garden Sale Report

2025

The LCMGA Spring Garden Sale was held at the Oregon National Guard Armory in Newport on May 17, 2025. Our annual fundraiser was very successful, bringing in **gross revenue of nearly \$17,000.**

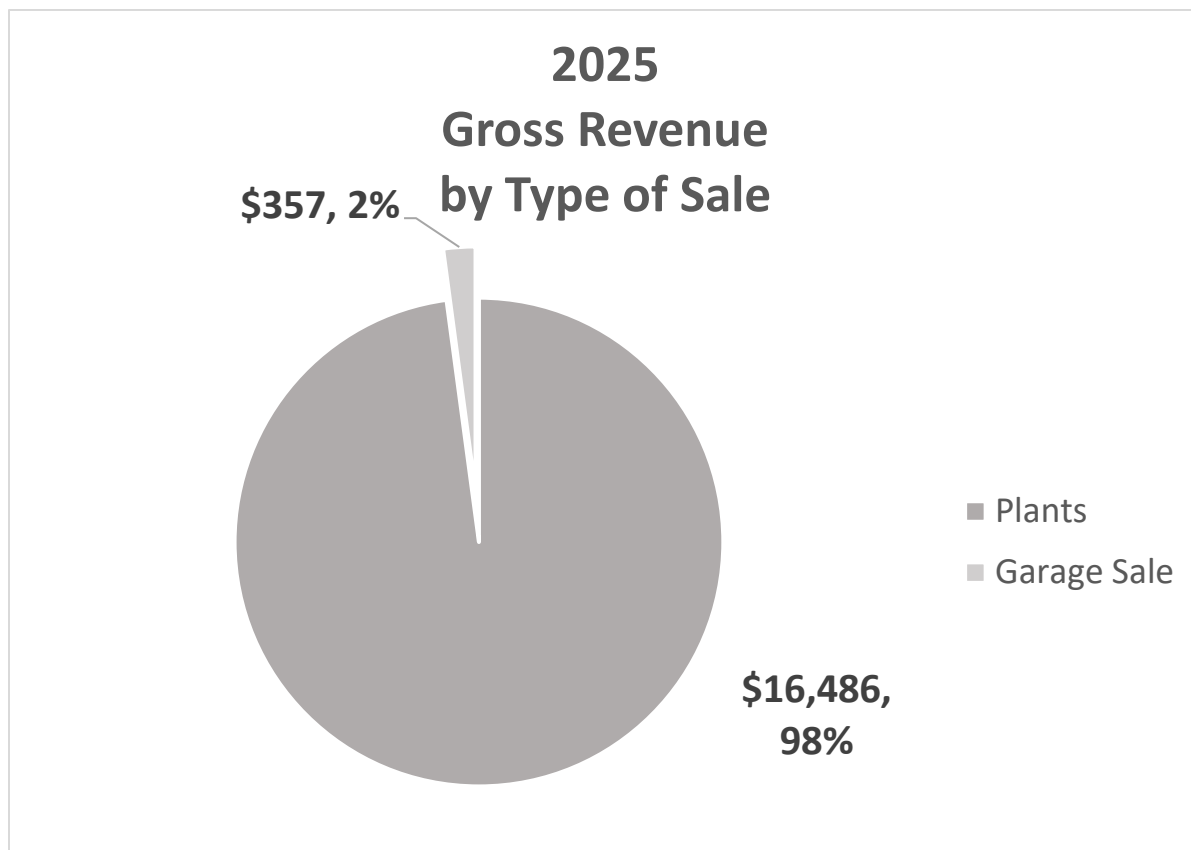
It takes a community of volunteers to make our annual fundraiser happen. Kudos to Laura Strom, our Spring Garden Sale coordinator, who did a fabulous job again this year. Thanks also go to the section leads/co-leads: Ann Geyer and Julie Eagleson, Natives; Carita Edson and Marlene Shapiro, Tomatoes; Sharon Busby and Derek Robinson, Vegetables; Cathi Block and Kathy Burke, Ornamentals; Joan Crall and Emilia Lacy, Herbs; Ross McCann, House Plants; Diane Gettis and Ron Woodard II, Garage Sale; Lindsay Clark and Janice Smith, Holding Area; Larry King, Help Desk; Terry DeJongh, Talliers; Mary Jane Bonelitz, Cashiers; Kristi Kind, Hospitality; Pam Crobar, Julie Ericksen, Colin Hennessee, Renee Patton, Kari Wallace, Tom Green, and Ray Springer, Carry-outs. Also, big thank yous are extended to all the many other MG volunteers who helped make the Spring Garden Sale such a big success, including the growers, set-up/take-down volunteers, volunteers in the various plant sections, holding area, talliers, cashiers, hospitality, and carry-outs!

Finally, very special thank yous go to Heather Tower, 4-H and Fairgrounds Manager, and to Shereen Rowland for loading, transporting and returning all 83 8 ft. tables from the Fairgrounds to the Armory and back again.

The 2025 Spring Garden Sale

Gross revenue from the Spring Garden Sale consists of the sale of plants and the garage sale. Plant sale data is based on the colored price sticks which are found in plants sold. Garage

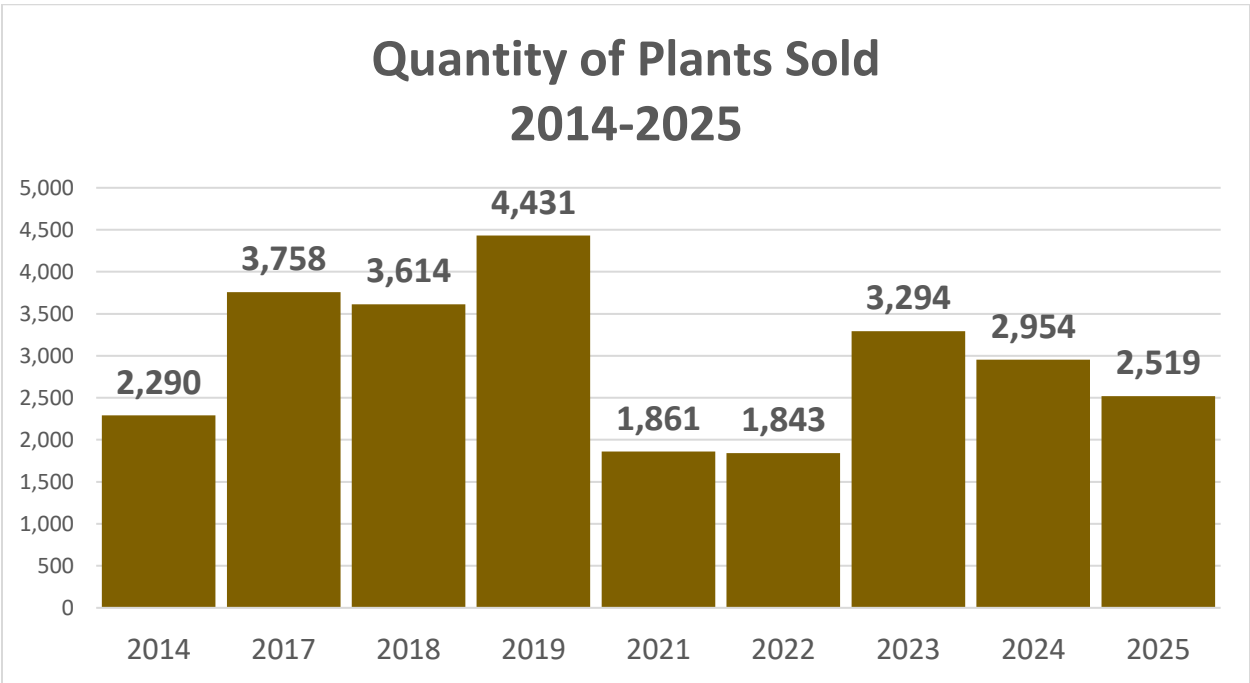
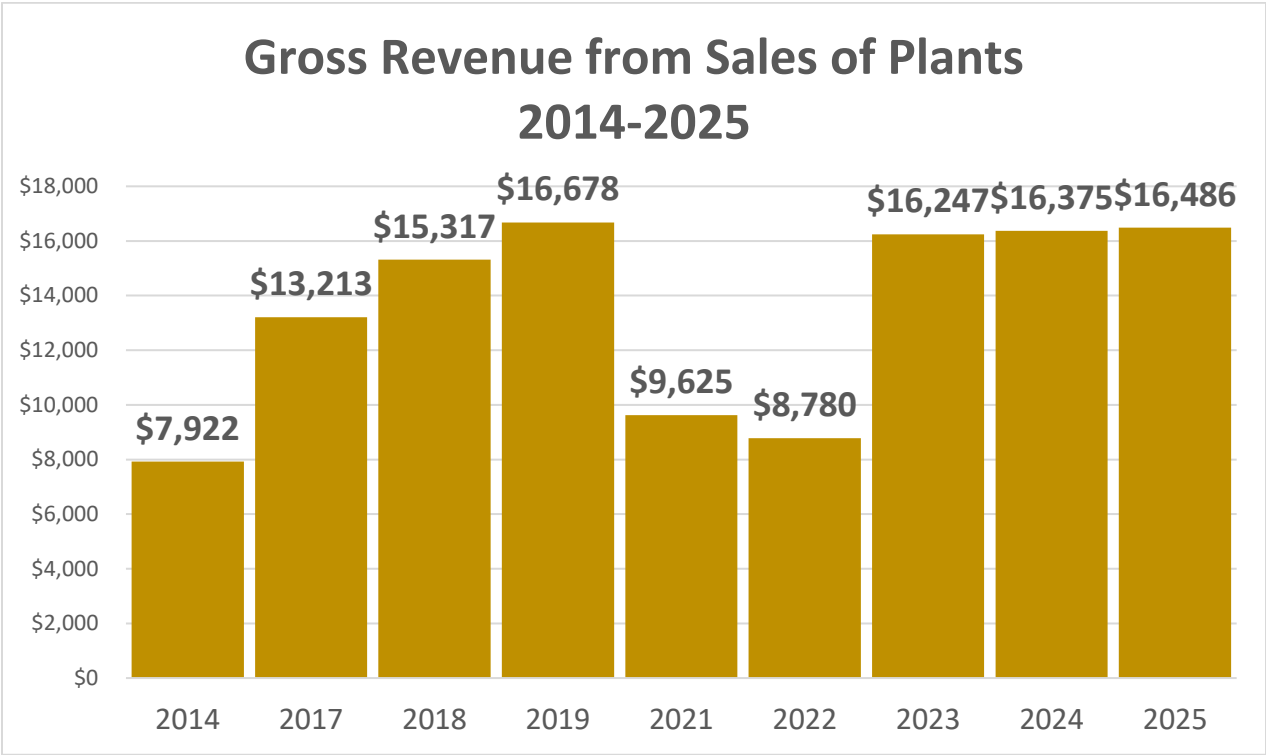
sales are taken from the talliers' sheets. There were a total of 431 sales (= number of talliers' sheets). The total gross revenue amounts shown in this report differ from the actual dollar gross revenue based on the cashiers' receipts, since the figures here are based on price sticks and talliers' sheets. The gross revenue from the Spring Garden Sale in this report is \$16,843. This is higher than the unofficial gross figure (minus bank fees and square fees) of \$16,676.65 (per our Treasurer, Gary Dorris). Nevertheless, these data reveal some interesting insights into our plant sale. Ninety-eight percent of gross revenue is from the sale of plants. Therefore, the main focus of this report is on plants. A brief discussion of garage sale revenue is presented at the end of this report.



Gross Revenue and Quantity of Plants Sold 2014-2025

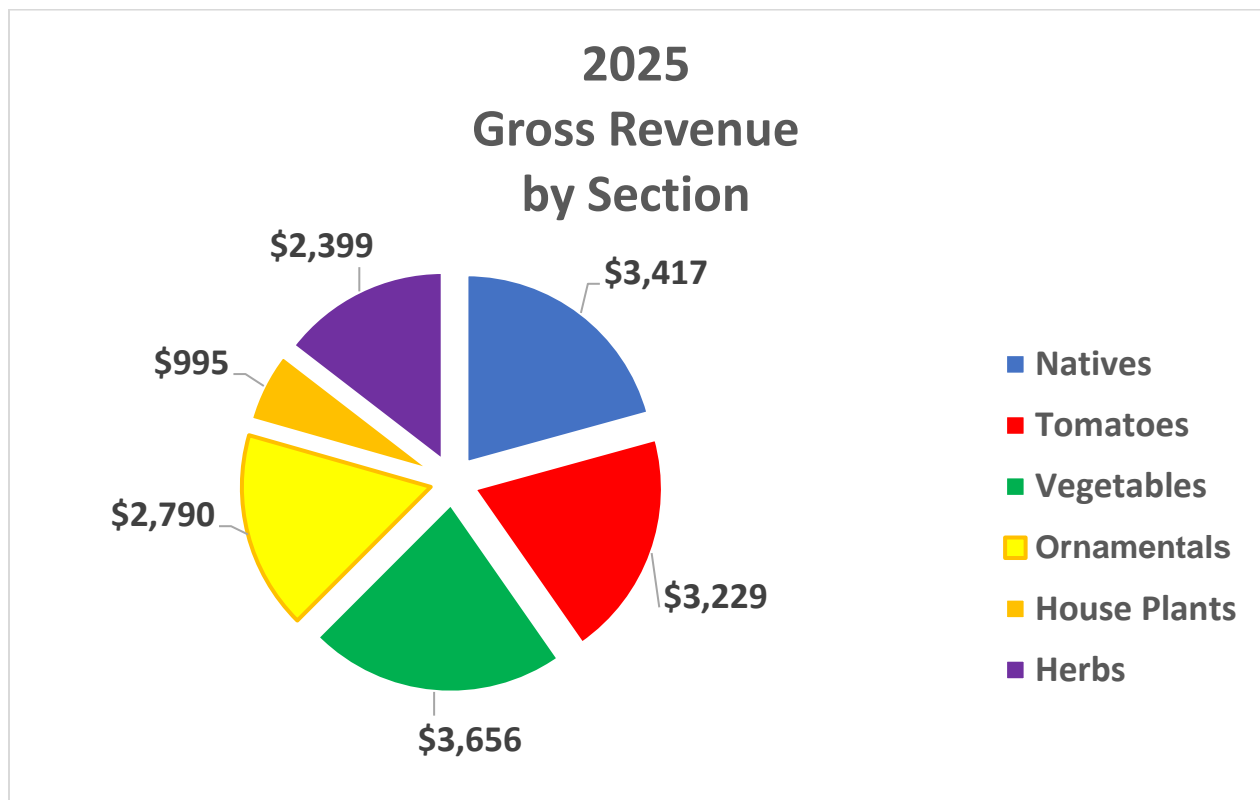
From 2014 to 2019, there was a steady increase in the gross revenue from sales of plants. In 2020, the plant sale was canceled due to the Covid-19 pandemic. As can be seen in

the following chart, it has taken until 2023 for our plant sales to approach the pre-pandemic levels. Gross revenue from plant sales has been up slightly in each year since 2023.



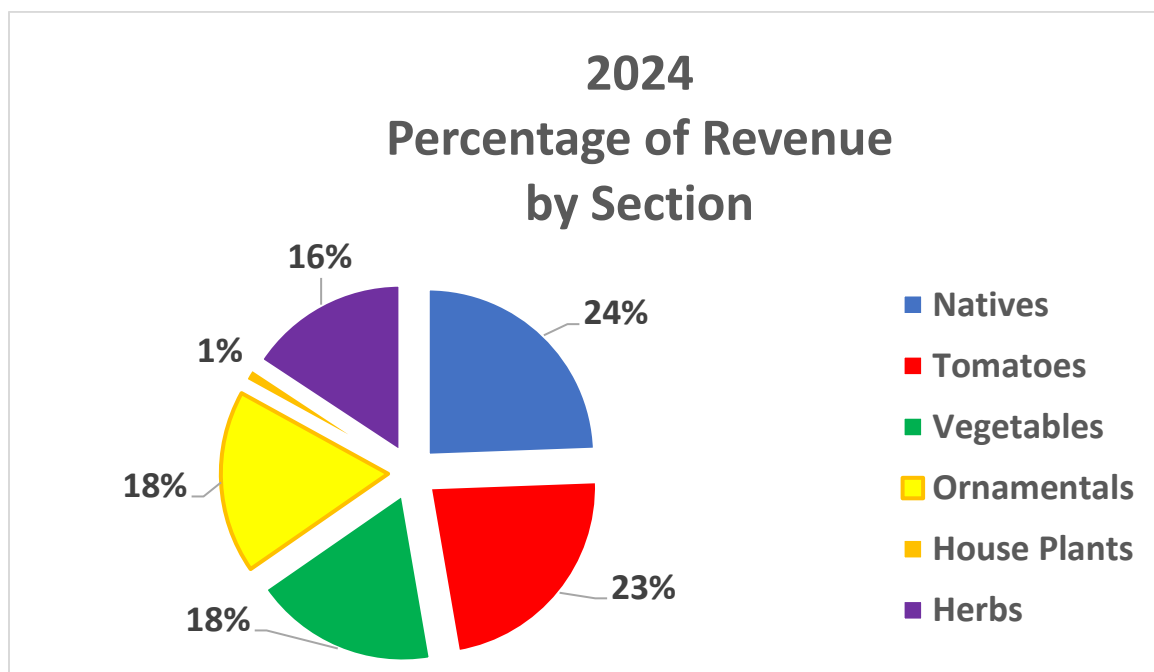
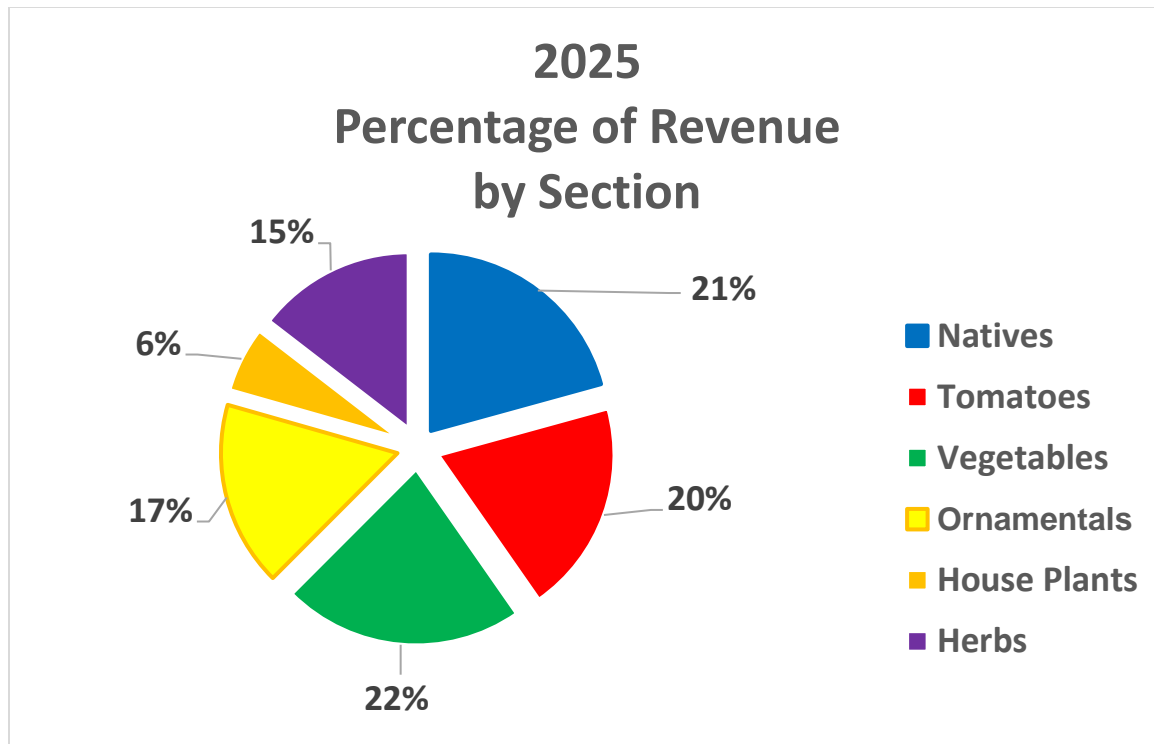
A similar story is told by the quantity of plants sold from 2014 to 2025. In 2023, the quantity of plants sold is just beginning to approach those from pre-pandemic years. However, we experienced a slight drop in the number of plants sold in each year since 2023. Since gross revenue increased from 2023 to 2025, but the number of plants sold fell somewhat, then the average price of plants sold must have increased from 2023 to 2025. We will examine the change in the average price of plants sold separately for each plant section below.

Gross revenue by plant section is shown in the chart below. In 2025, Vegetables brought in the greatest amount of revenue (\$3,656), followed by Natives (\$3,417), Tomatoes (\$3,229), Ornamentals (\$2,790), Herbs (\$2,399), and House Plants (\$995).



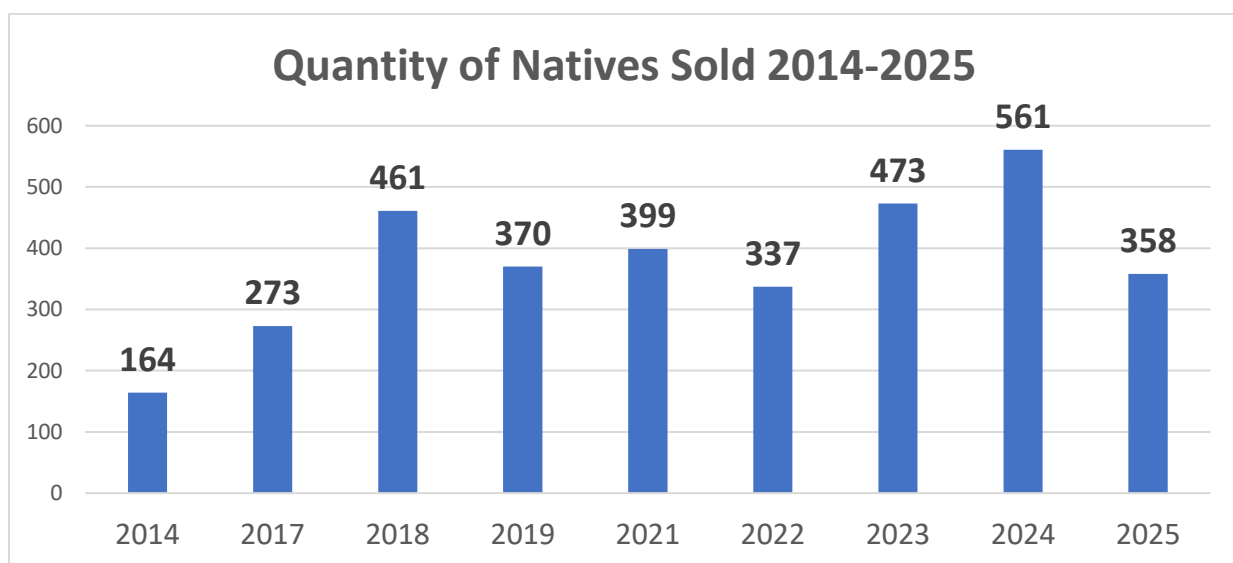
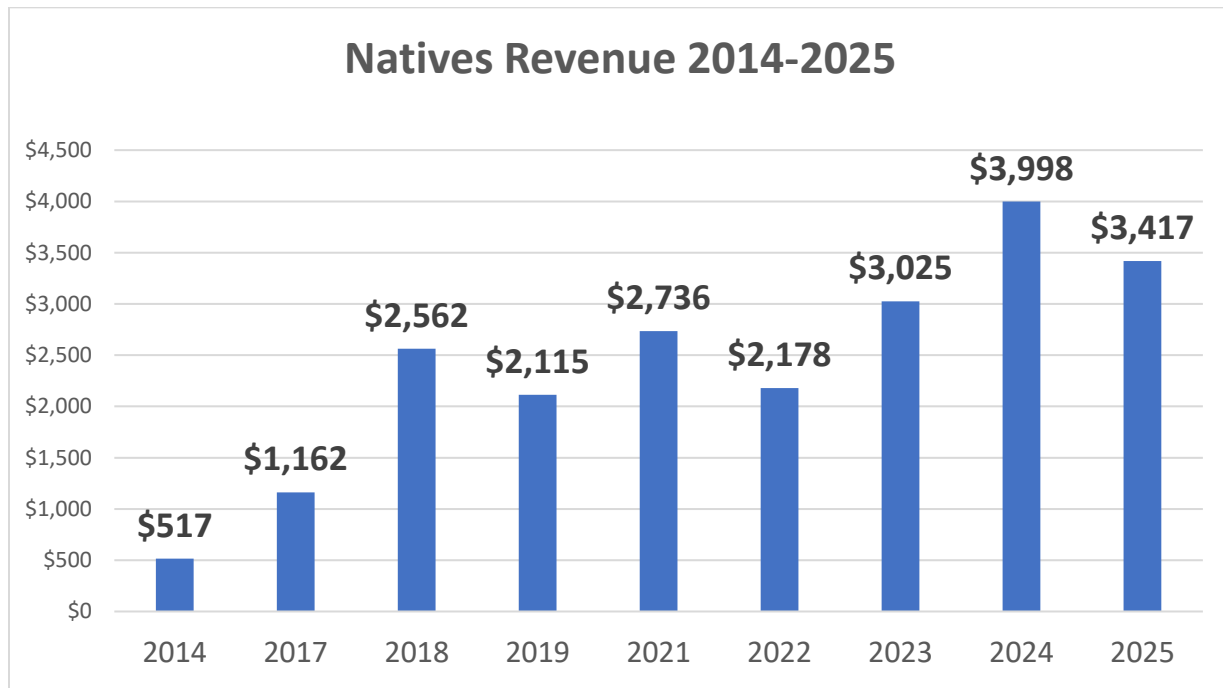
The next chart shows the percentage of gross revenue by plant section in 2025. Vegetables accounted for 22% of gross revenue, followed closely by Natives (21%) and Tomatoes (20%), then Ornamentals (17%), Herbs (15%), and House Plants (6%). Compared to

last year, the gross revenue from the Natives, Tomatoes, Ornamentals, and Herbs sections were down slightly, while Vegetables increased. House Plants were first counted separately from Ornamentals in 2024. The percentage of gross revenue from House Plants increased from 1 percent in 2024 to 6 percent in 2025.

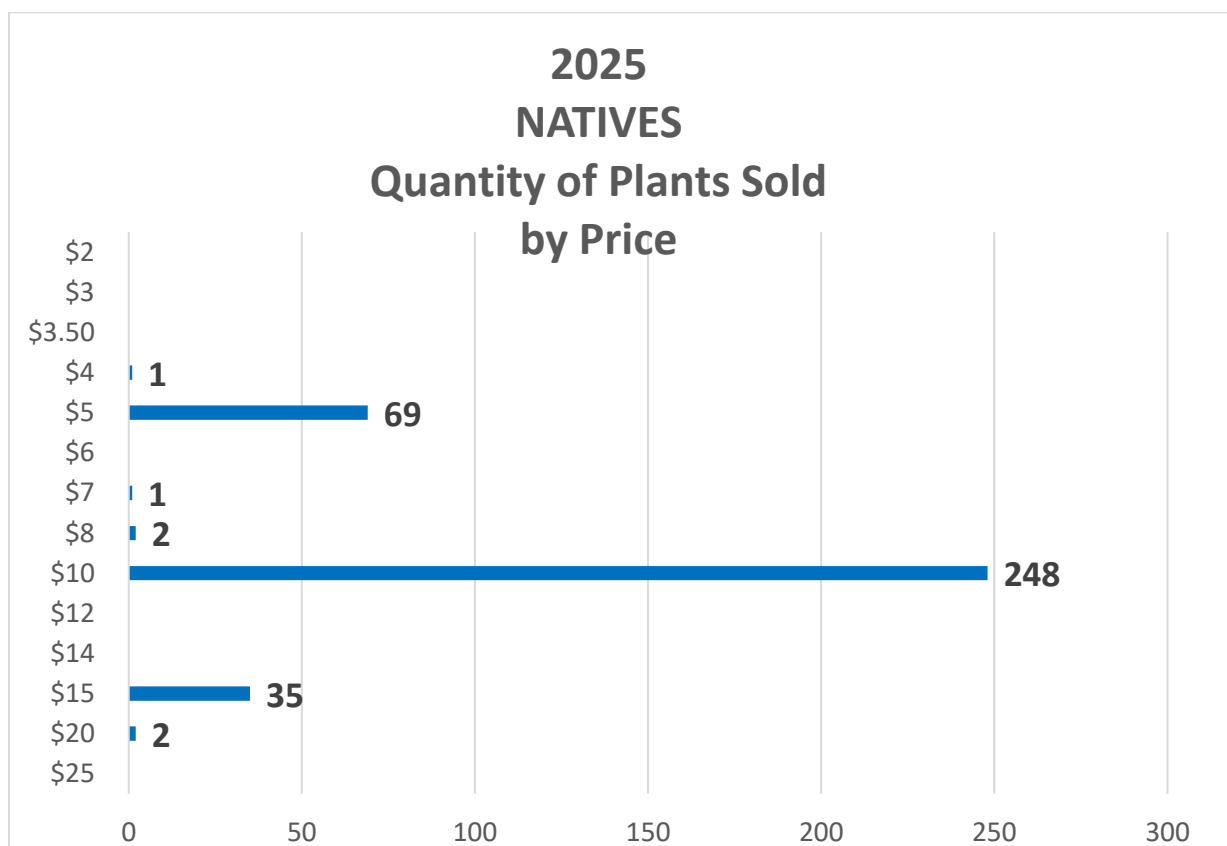
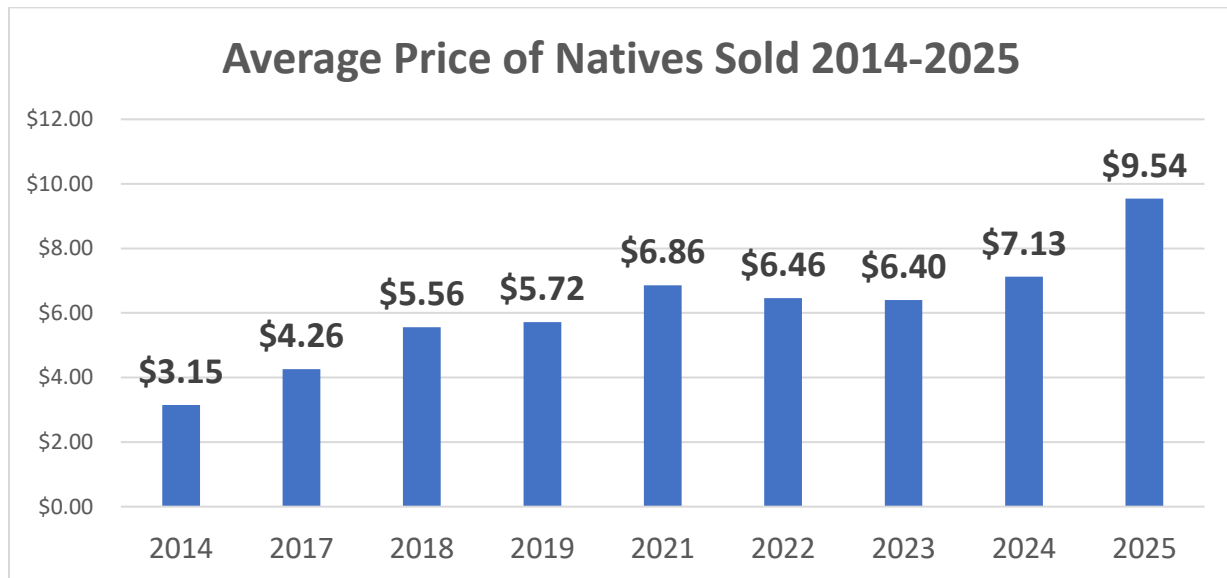


Natives

The Natives section has grown considerably since 2014. Revenue from Natives in 2024 was the highest it has been since 2014. In 2025, revenue from Natives dropped a bit as did the quantity sold.

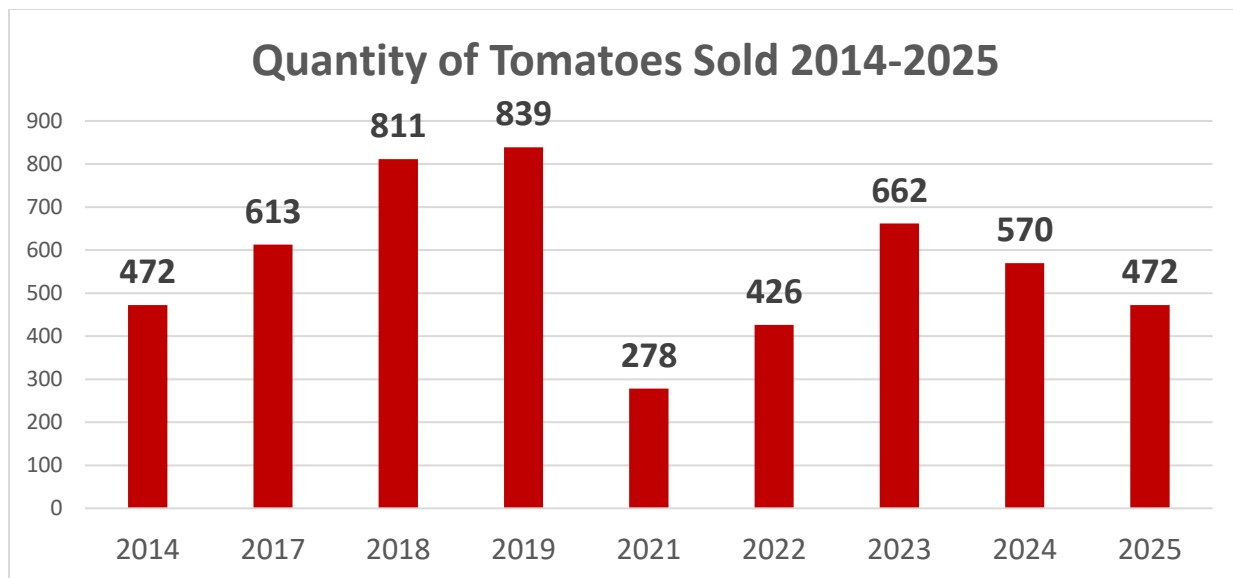
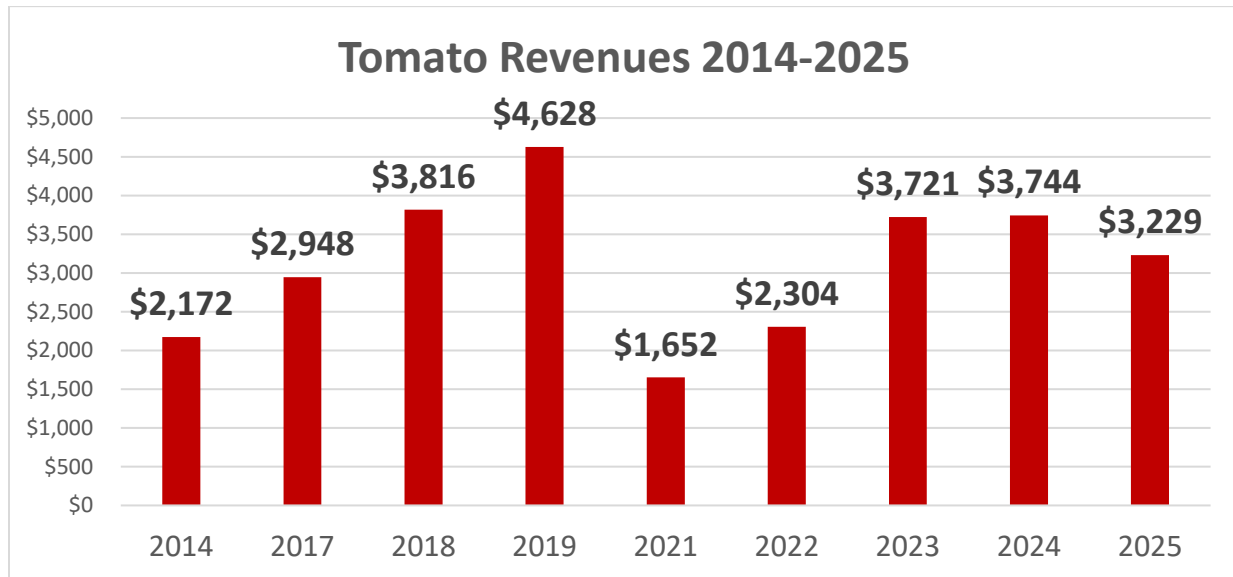


The average price of Natives sold has been in the \$6-\$7 range since 2021, but increased to \$9.54 this year. By far, the majority of Natives were sold in 2025 at a price of \$10.



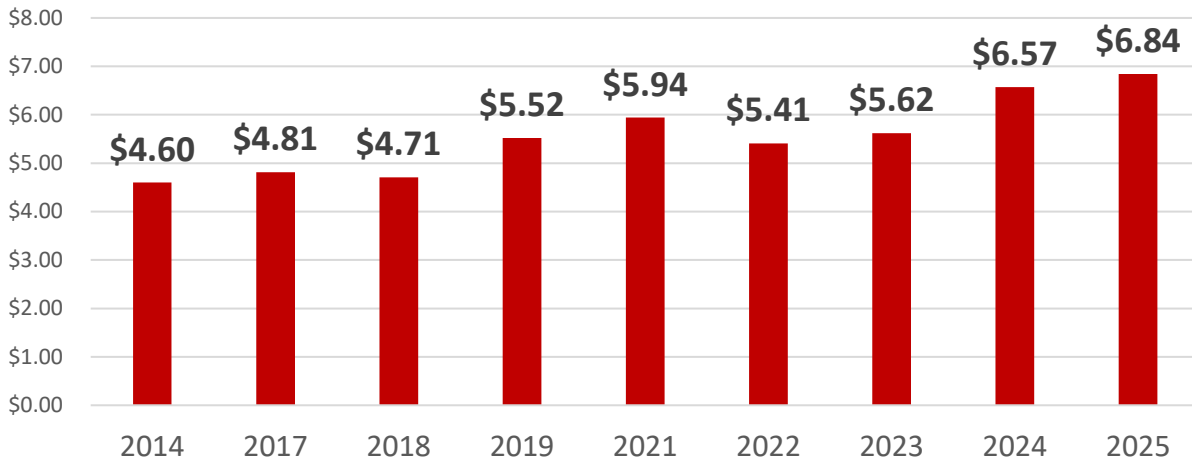
Tomatoes

The revenue from Tomatoes was \$3,229 in 2025, a bit lower than \$3,744 in 2024. The number of tomato plants sold slipped from last year.

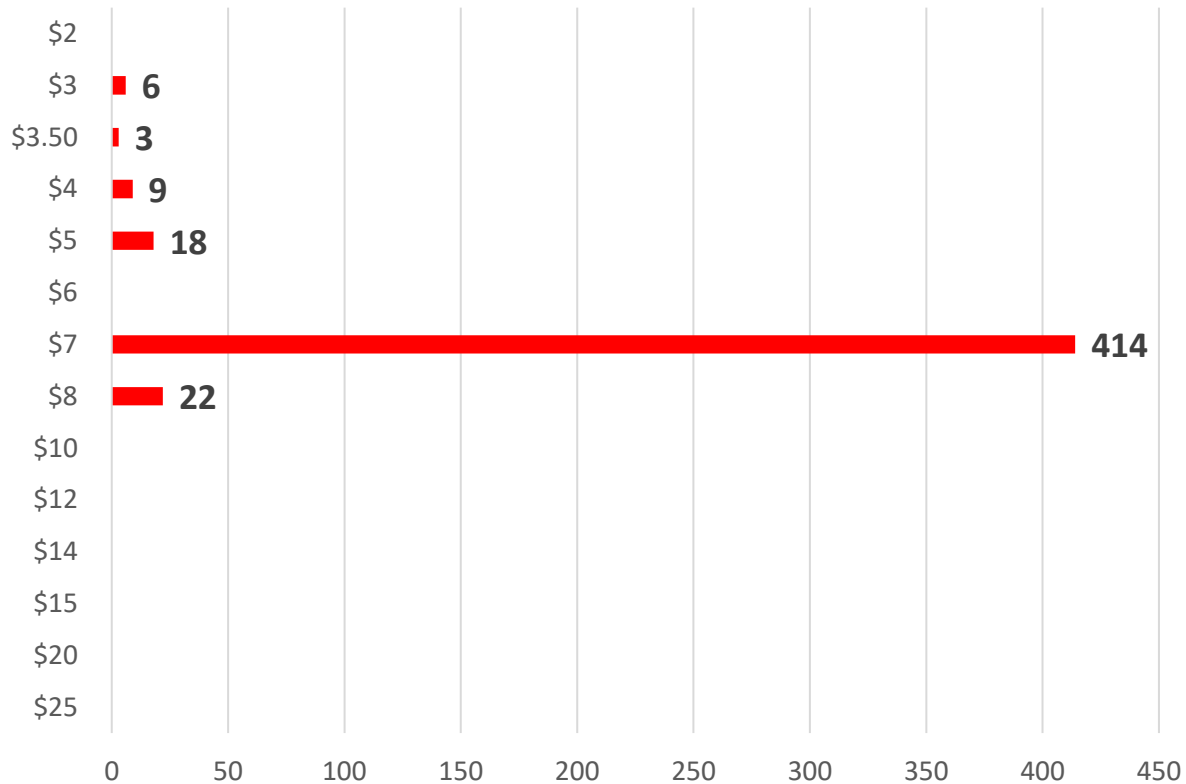


The average price of Tomatoes is just slightly higher than it was last year. The majority of the tomato plants sold in 2025 were priced at \$7, the same as last year.

Average Price of Tomatoes Sold 2014-2025

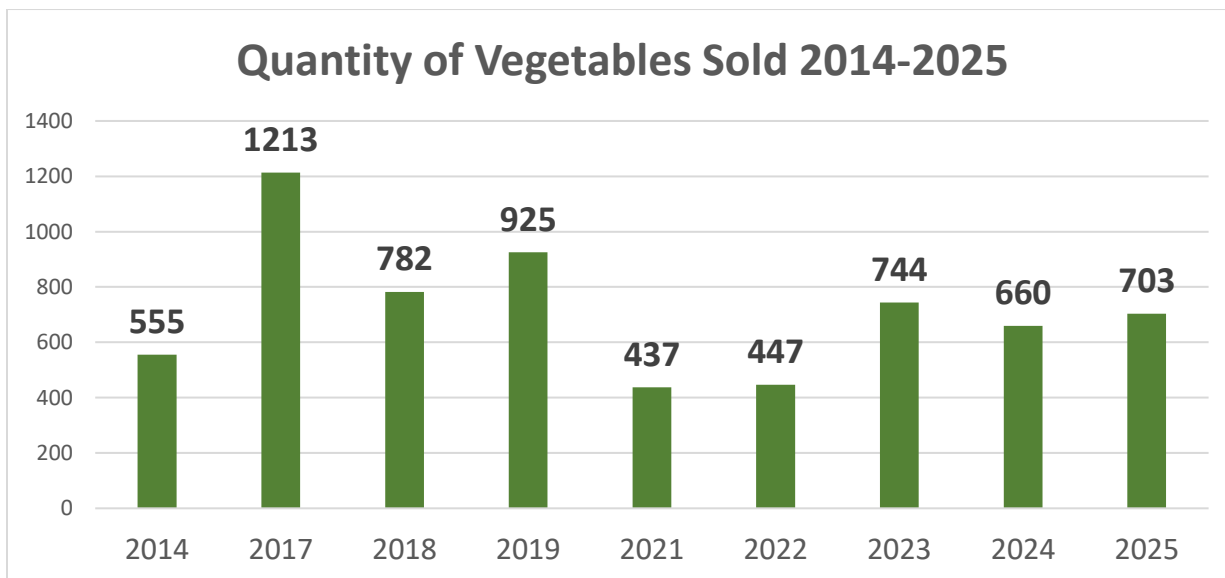
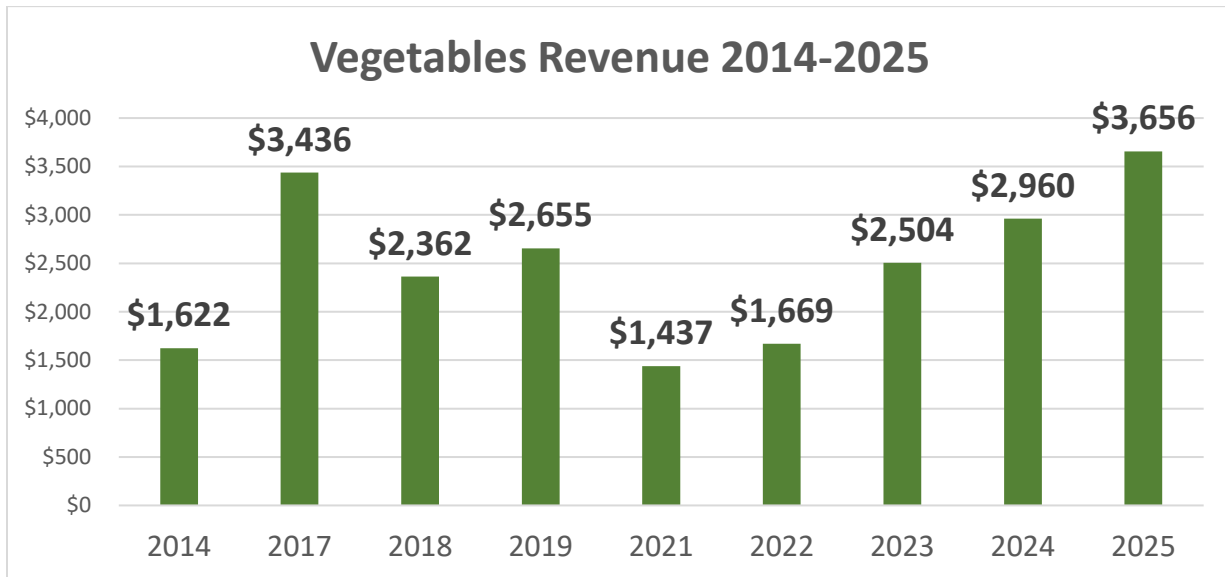


2025 TOMATOES Quantity of Plants Sold by Price

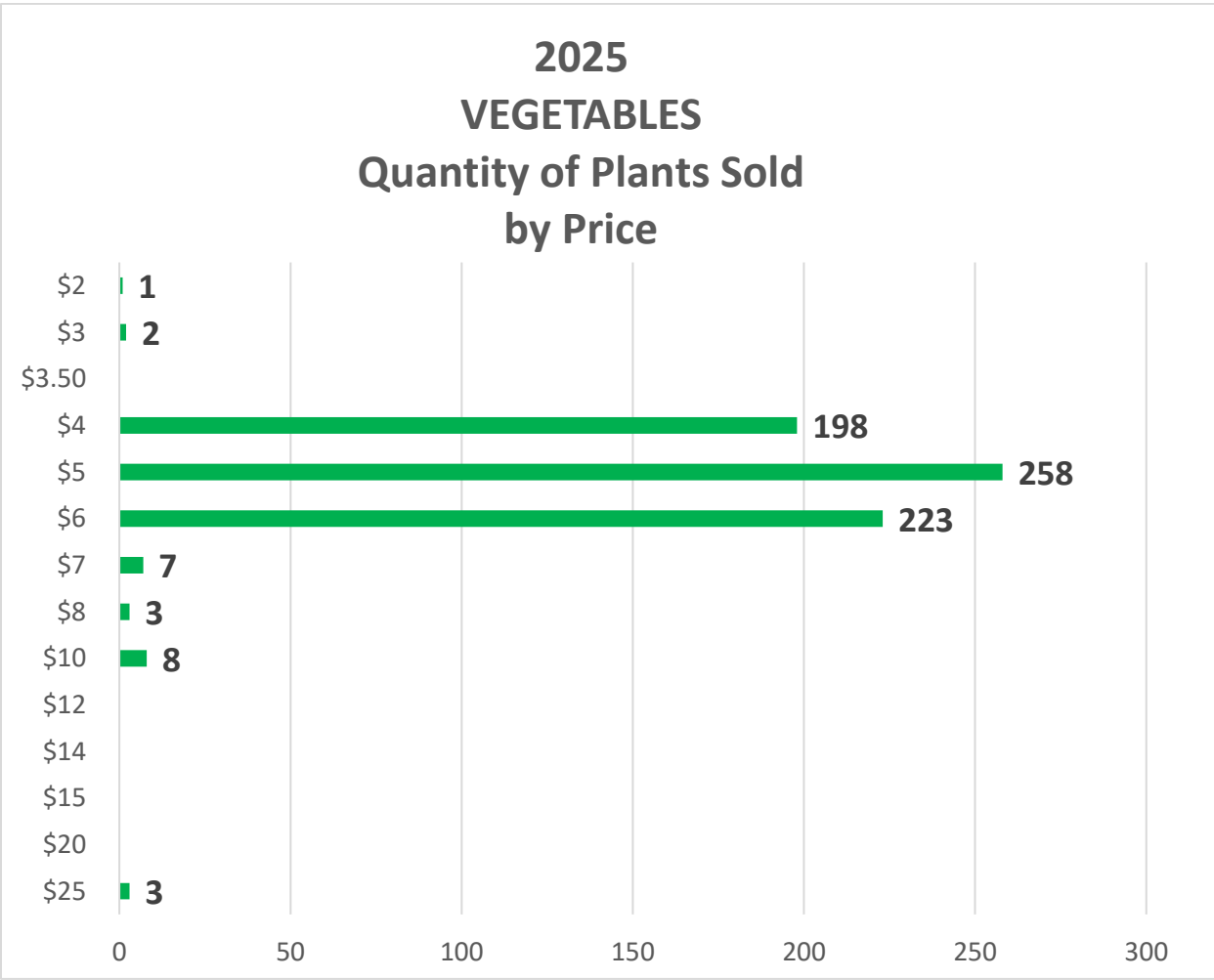
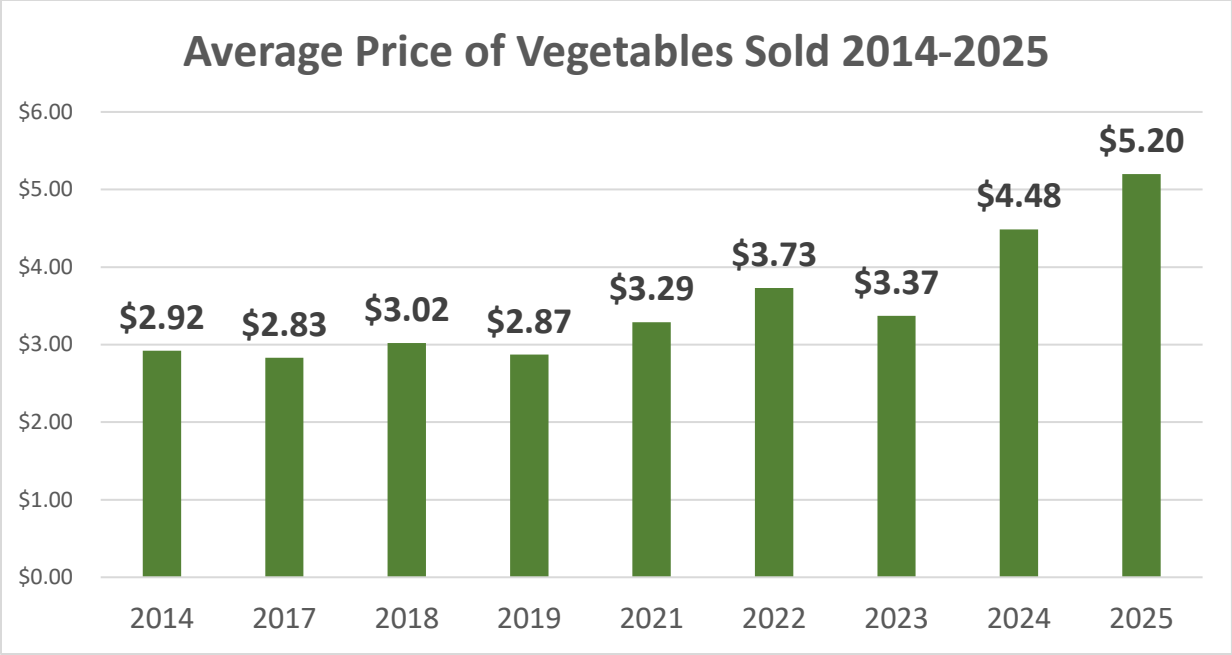


Vegetables

The revenue from Vegetables in 2025 has surpassed its highest level, which was \$3,436 in 2017. The quantity of Vegetables sold increased from last year.

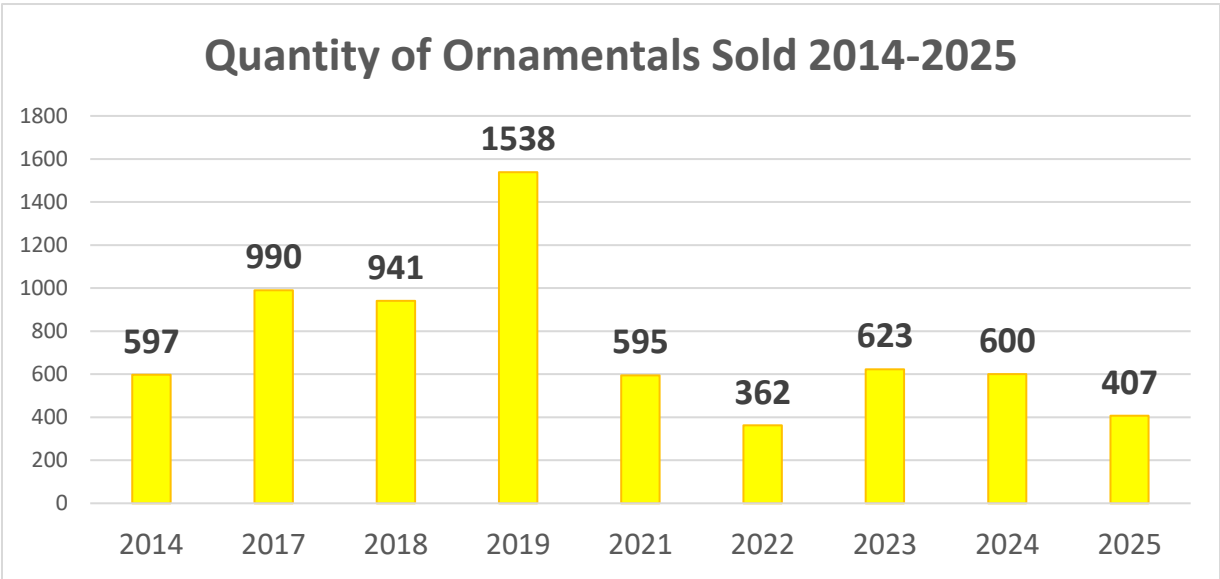
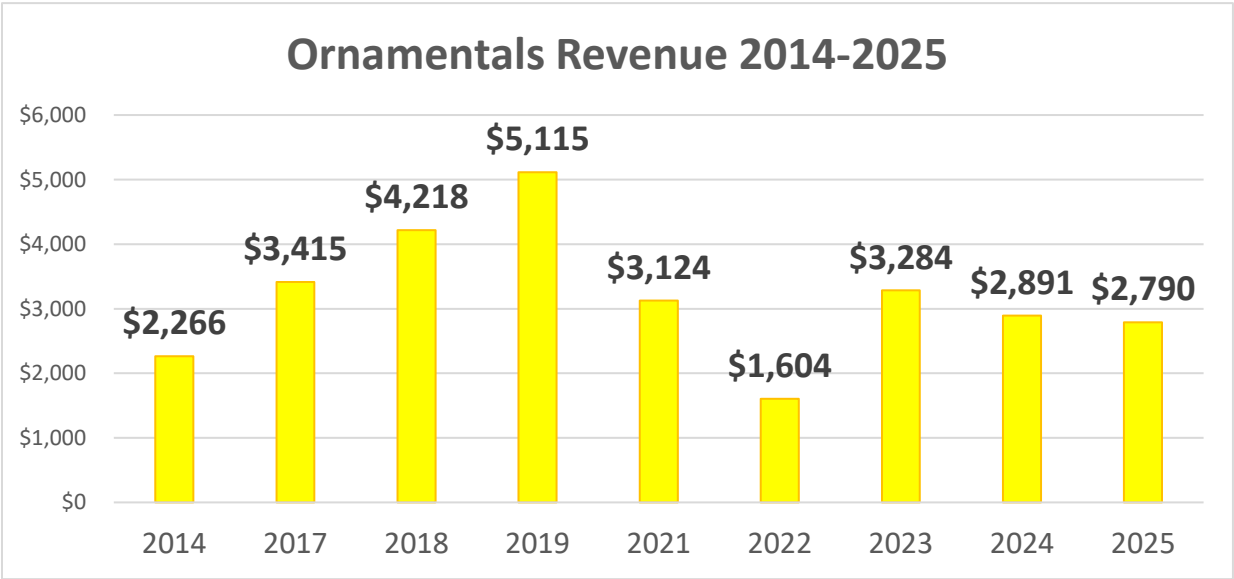


The average price of Vegetables rose to \$5.20 this year, over \$0.70 higher than last year. Most of the Vegetables sold in 2025 were priced at \$5 or \$6.

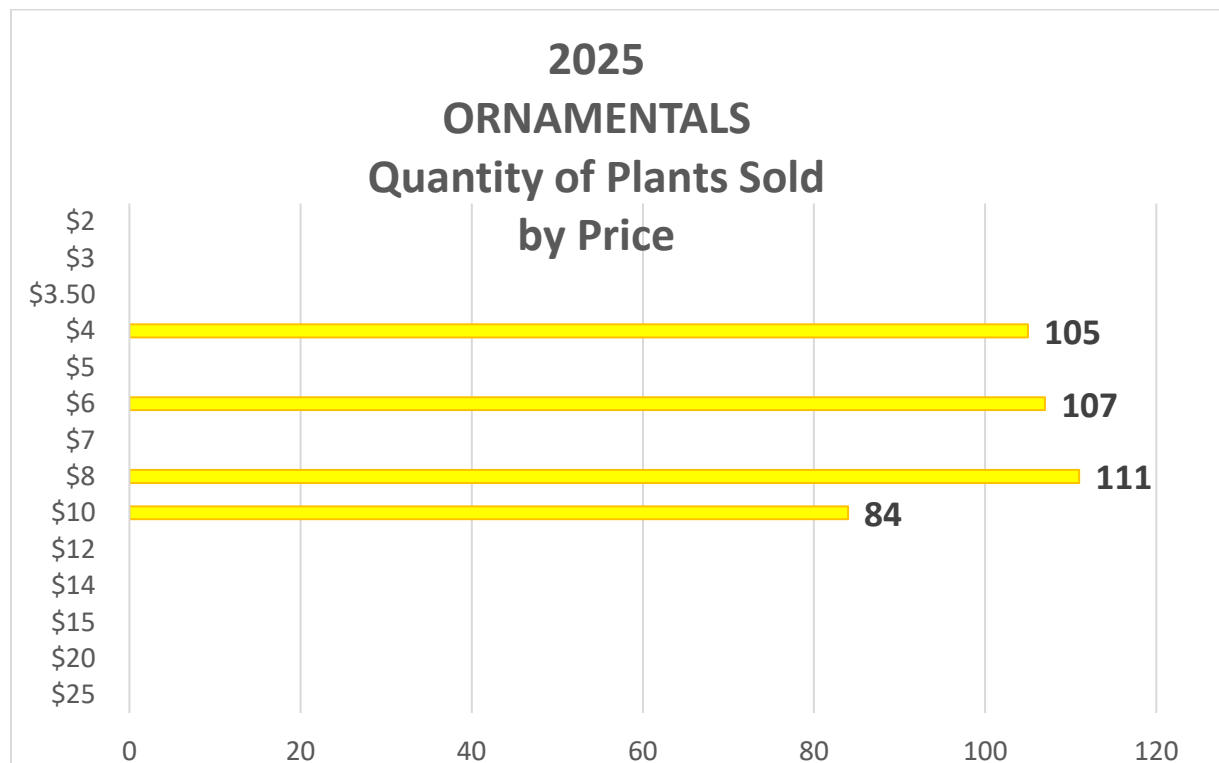
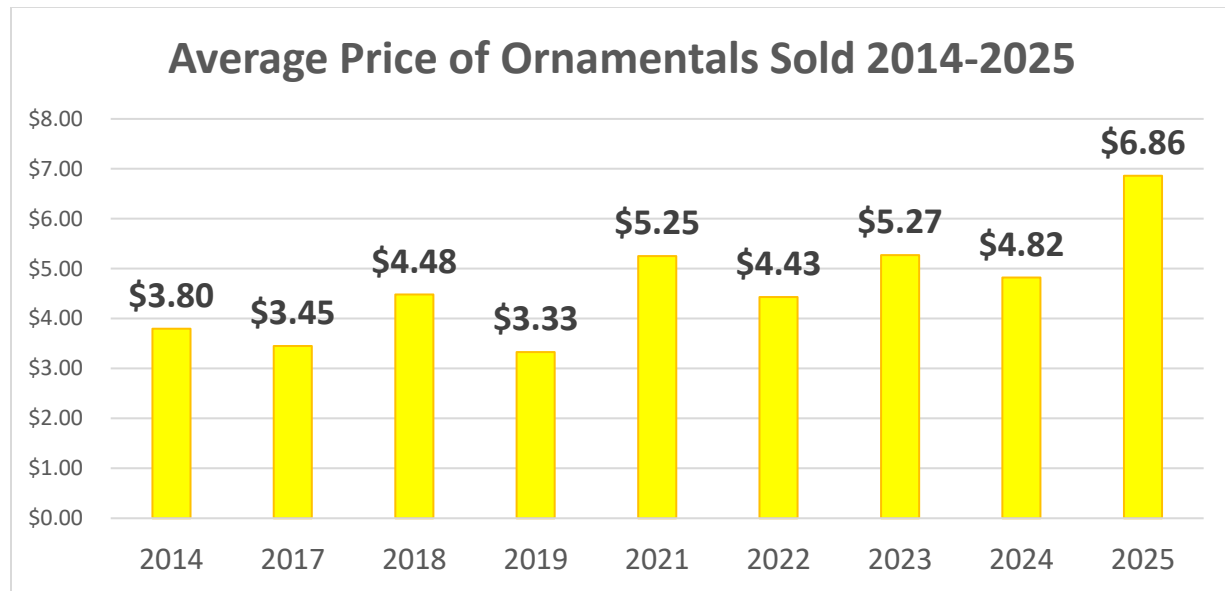


Ornamentals

Both ornamentals and house plants were sold in the Ornamentals section prior to 2023. Starting in 2024, the price tags for each were a different color. Beginning in 2024, House Plants were tallied separately from Ornamentals. So, the 2024 and 2025 figures shown below are for Ornamentals only, while previous years may have had some House Plants included. The revenue from the sales in the Ornamentals section dropped slightly from last year, as did the quantity sold.

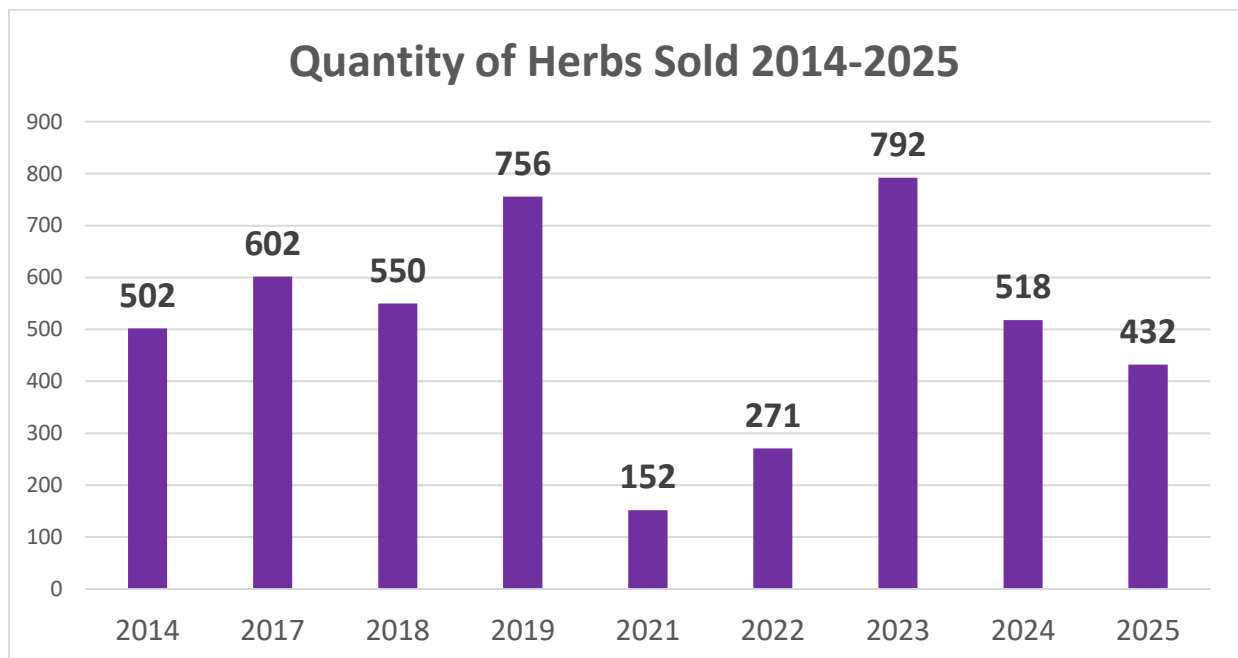
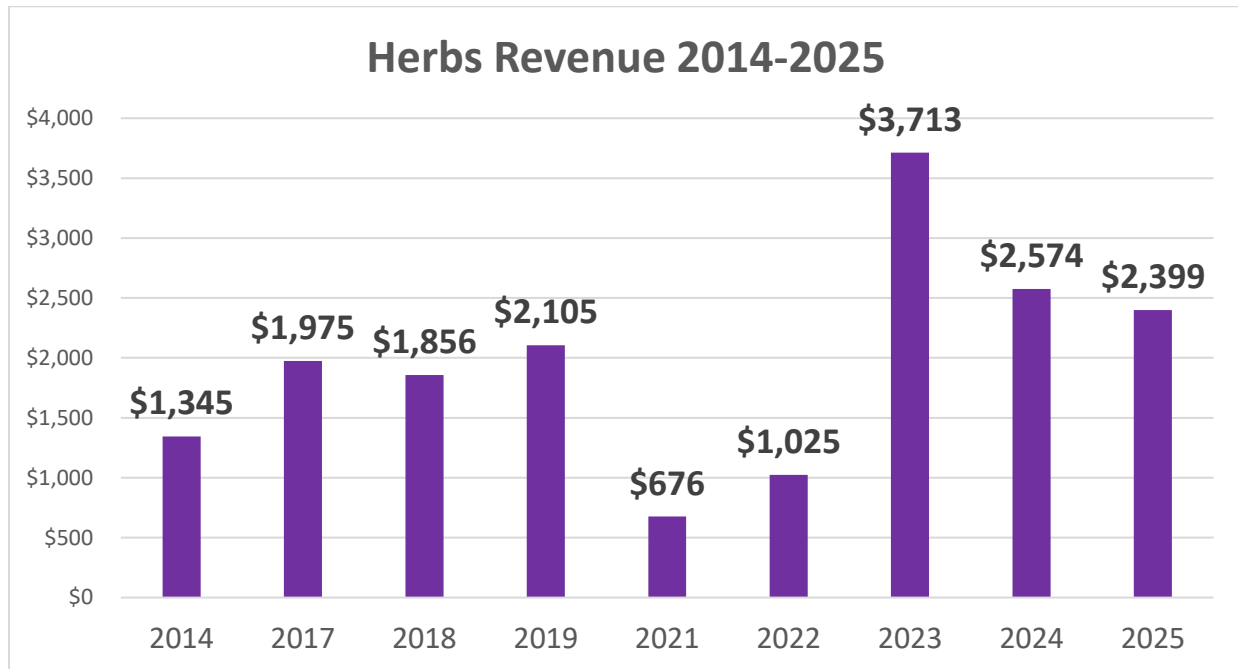


The average price of Ornaments rose to \$6.86 in 2025 from \$4.82 in 2024. The majority of ornaments sold for \$6 or \$8 in 2025, up slightly from \$5 or \$6 last year.

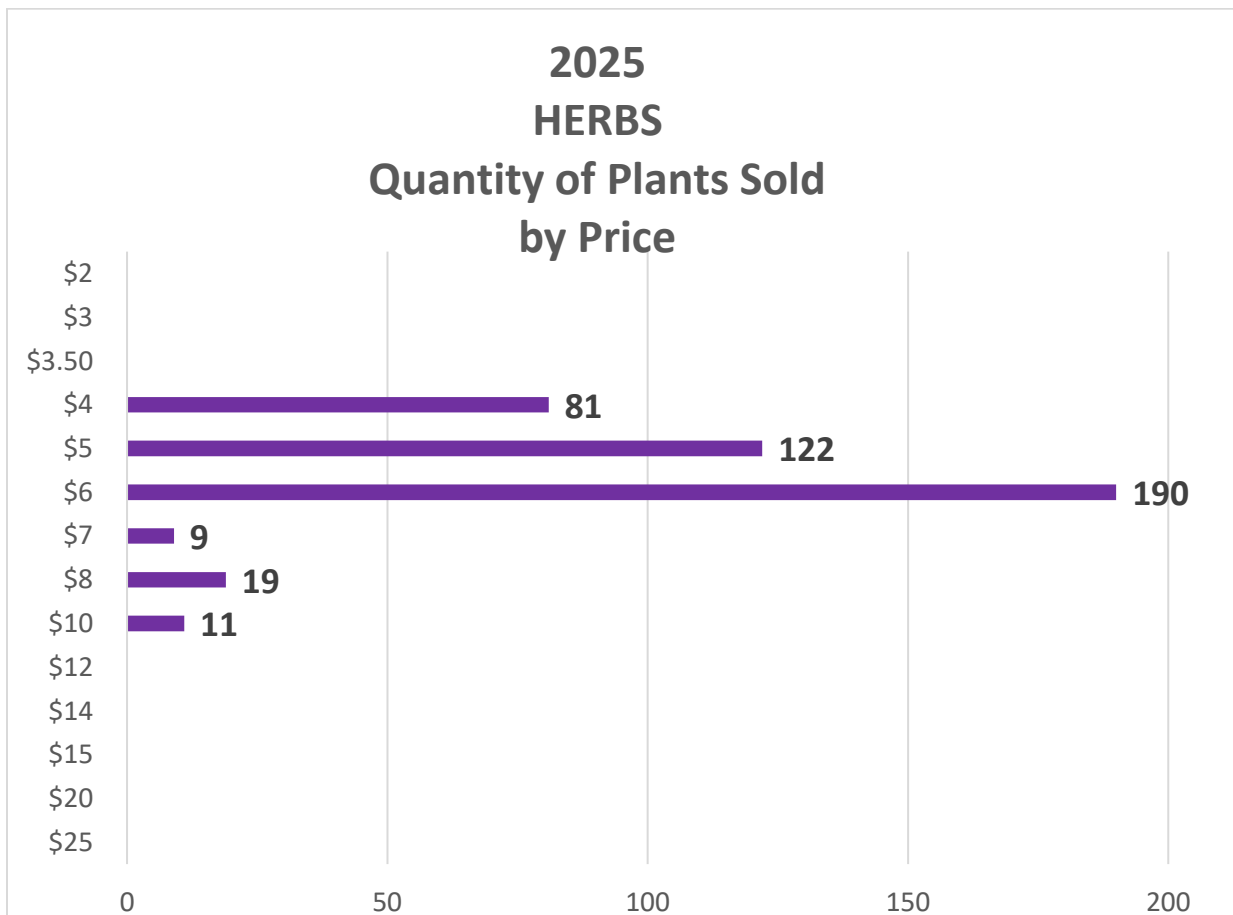
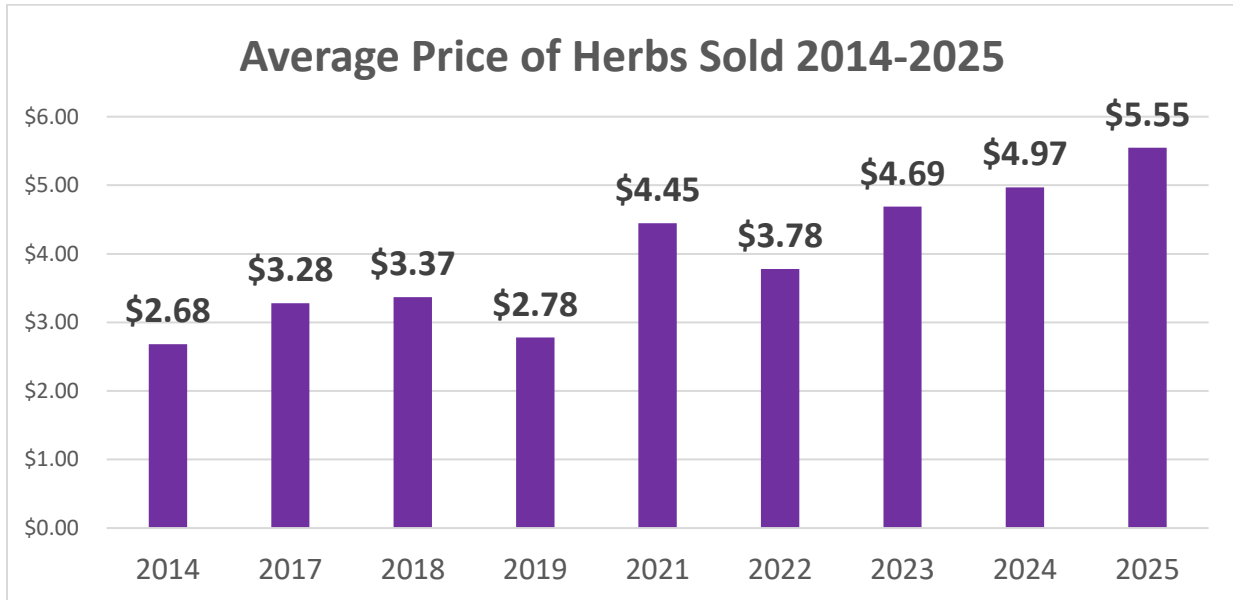


Herbs

The revenue from Herbs decreased slightly from last year to \$2,399 from \$2,574. The number of Herbs sold fell as well to 432 from 518.

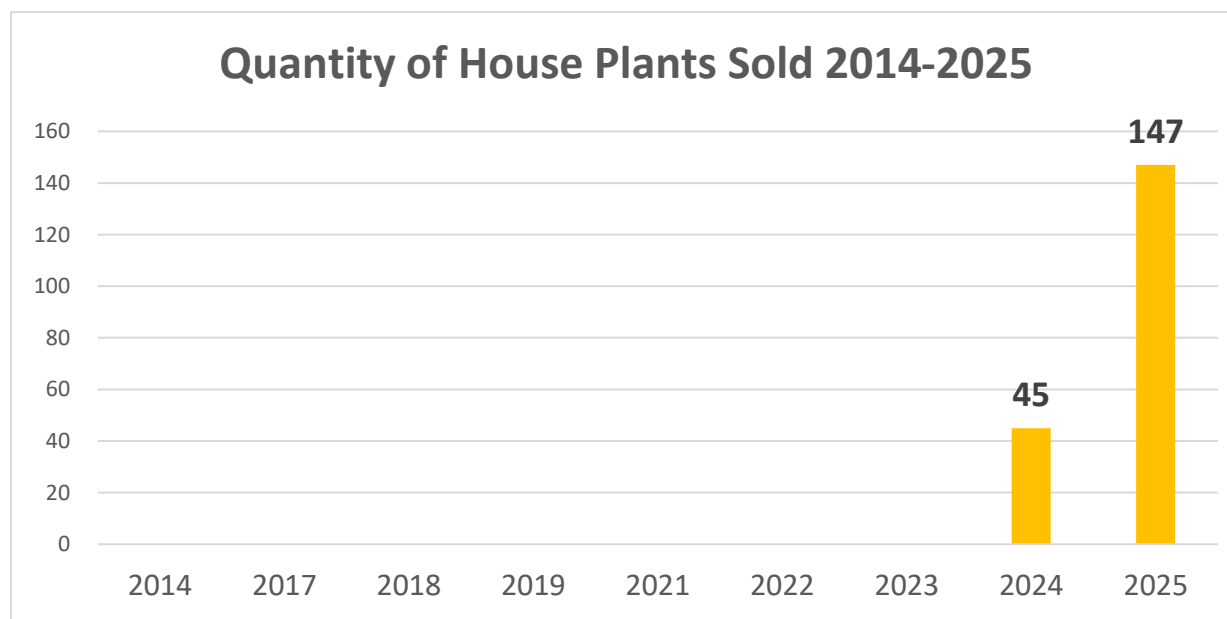
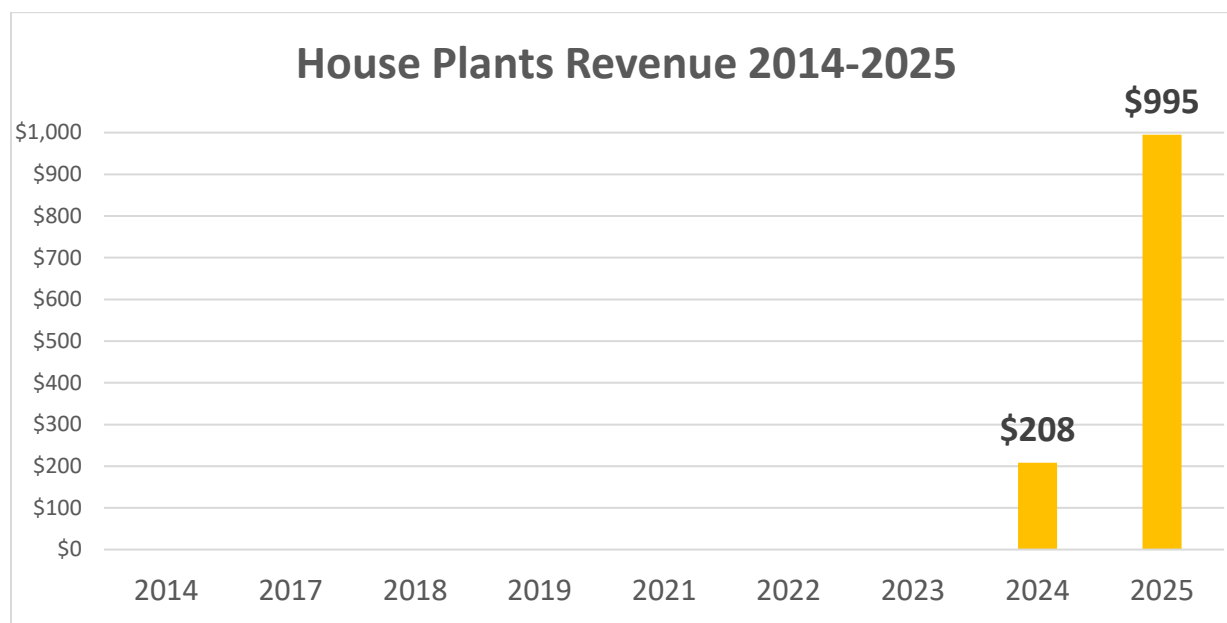


The average price of Herbs in 2025 is \$5.55, higher than last year. The majority of Herbs were sold at a price of \$6, compared to \$5 last year.

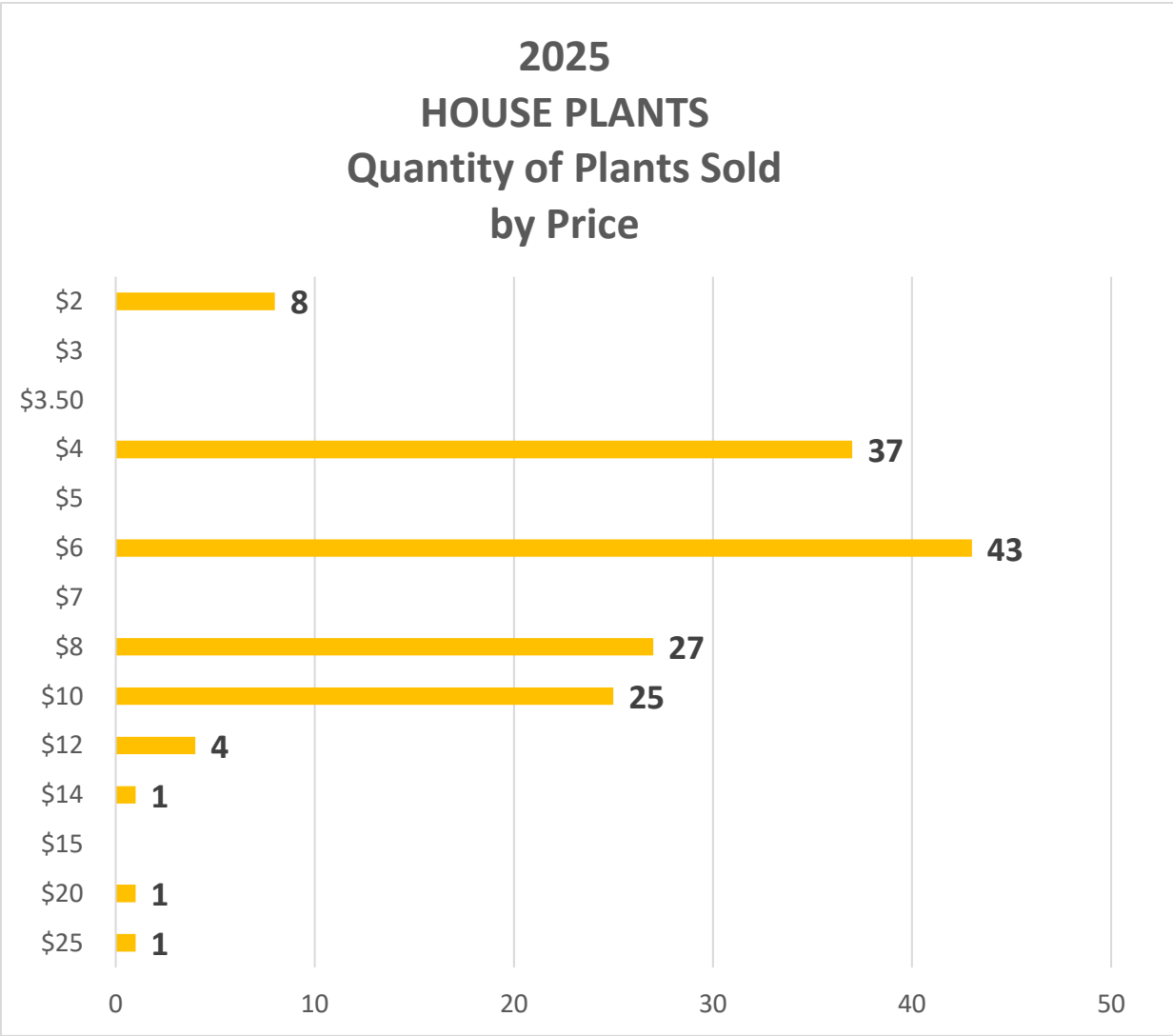
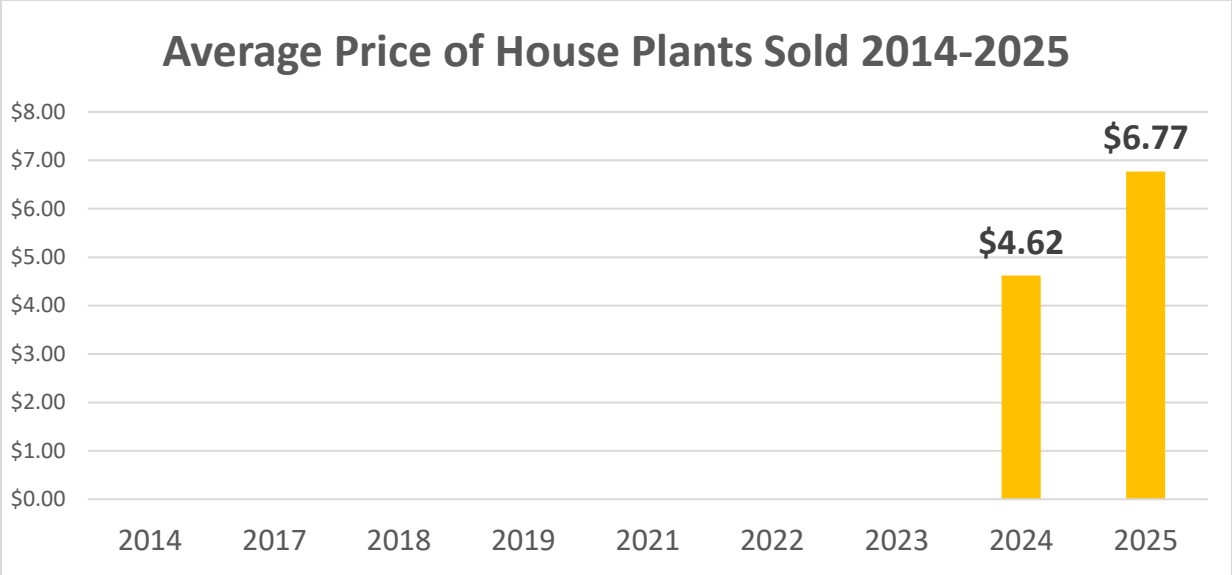


House Plants

House Plants were first tallied separately from Ornamentals in 2024. In 2025, House Plants had its own section. The revenue from House Plants increased significantly from last year to \$995 from \$208. The number of House Plants sold tripled from 45 to 147.

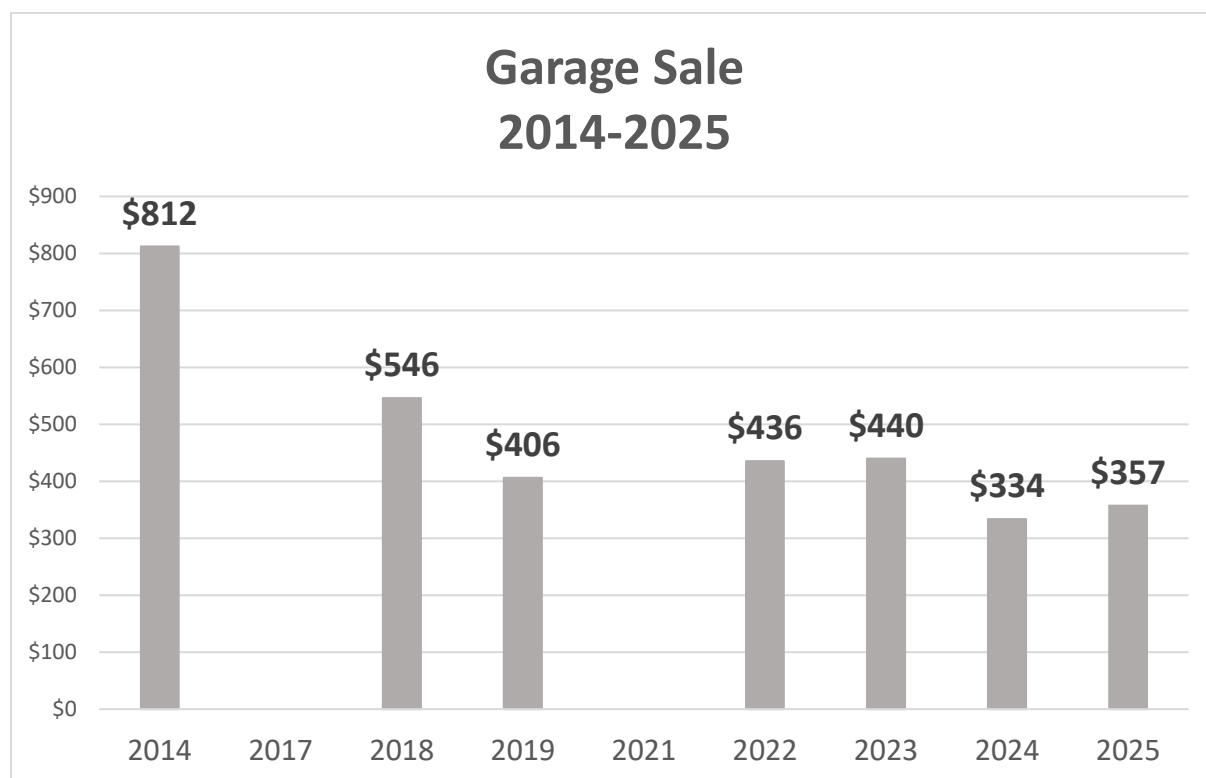


The average price of House Plants rose to \$6.77 in 2025 from \$4.62 last year. About 40 percent of the plants sold for \$8 or more. Two plants sold for \$20 or more.



Garage Sale

Revenue from the garage sale from 2014 to 2025 is shown in the chart below. (Data for 2017 and 2021 were not collected.) In 2025, the revenue from the Garage Sale was \$357, up slightly from last year. The Garage Sale has dropped in size as a contribution to revenue from our Spring Garden Sale compared to 2014. In 2014 the Garage Sale accounted for 9.3% of revenue, but for the last two years it has fallen to 2% of revenue. Nevertheless, the Garage Sale is a significant part of our fundraising effort.



Conclusion

LCMGA had another successful Spring Garden Sale, our annual fundraiser. Gross revenue was nearly \$17,000. Gross revenue from the sales of plants alone was

\$16,486. The Natives, Tomato, and Vegetable sections accounted for approximately 60% of the revenue (roughly 20% each), while Ornamentals and Herbs contributed over 30%. House Plants added another 6%. Finally, the Garage Sale contributed approximately 2% to our total gross revenue.